

Riesentöter Region, Porsche Club of America, Inc
(a Pennsylvania Nonprofit Corporation)

Minutes of a Meeting of the Executive Board
Held
19 October 2010

A meeting of the Executive Board of Riesentöter Region, Porsche Club of America, Inc. commenced on Tuesday, October 19, 2010, at 7:00 PM EDT at Houlihan's Restaurant, Plymouth meeting, PA. The voting members present in person were Graham Knight, Joe Asher, Rita Hancock, Myles Diamond, Peter Majka, Brian Minkin, Francine Knockenhauer and Dan Newton constituting a quorum. Absent were Allison Dollery, Chris Karras, Marty Kocse, Steve McMorn and Larry Herman. Also present for all or part of the meeting at the invitation of the Board were Chris Barone, Bud Horenci, Ian Curtis, Terry Minkin and Bodo Knockenhauer.

Graham Knight called the meeting to order and welcomed the members and guests. Graham indicated that a Board quorum was present for voting purposes.

September 26, 2010 Board Meeting minutes: the minutes were distributed to the Board in advance of the meeting. A motion was made by Joe Asher, seconded by Myles Diamond to accept the minutes as presented and approved by the board unanimously. (Knight, Asher, Hancock, Diamond, Majka, Minkins, Knockenhauer, and Newton in favor, no one opposed)

Graham Knight reviewed the election results from the October 9, 2010 Member Meeting. The results are as follows:

Graham Knight, President
Rita Hancock, Vice President
Bud Horenci, Secretary
Chris Barone, Treasurer
Peter Majka, Membership Chair
Larry Herman, Technical Chair
Joe Asher, Social Chair
Ian Curtis, Autocross Chair
Todd Little, Webmaster
Francine Knockenhauer, Goody Store Proprietor
Myles Diamond, Track Chair
Dan Newton, Der Gasser Editor

Graham noted that Marty Kocse was moving to the Speed Council and will continue his active role. He also thanked Chris Karras, Allison Dollery and Steve McMorn for their service and continuing assistance to the Club. Graham also discussed the transition of Board Members who are either new to the Board or changing positions and indicated that the transition activity for all positions was either all but completed or well underway, including

the necessary banking changes. The expectation is that we will all hit the ground running in January. Because of the transition activity progress, no November transition meeting is expected to be necessary.

Graham also mentioned the absolute deadline for budget submission is Thanksgiving, November 25, 2010 and that Bud Horenci is the designated collection point person for the information. All budgets should be emailed to him by that date.

Myles Diamond gave a DE report. He indicated that to date signups for the October DE/Fundraiser event is 150 but more were needed for the event to break even. He did say that year to date, the total for all DE events was positive and hoped that trend will continue with this final DE for 2010. Also mentioned were that Instructor assignments were being made and sent to entrants soon. He also expected the DE activity should conclude Saturday at 5:30 PM. Miles also said he had arranged for T shirts to be printed and they would be sold to attendees for \$15 or more.

Brian Minkin suggested that all social activity should be scheduled after 5:30 PM. The expectation is that at 5:30, a social hour will occur with diner at 6:30. Also from 5:30 to 8:00 the silent auction will be under way, which will convert to a live auction at 8:00 PM.. Brian mentioned that he also had 30 drivers registered for the Saturday 10/23 Taste of the Track and will be able to handle a few more before maximum capacity is reached. He also mentioned that the garages were sold out and that the proceeds would be donated to the charity.

Dan Newton reported on the next Der Gasser issue and indicated it is relatively on schedule and under way. He expects completion for mailing by 11/15/2010. He also reported that cost for this issue should be in line with expectation as the higher cost last issue was due to additional internal color and resetting of advertising necessary for quality improvements. He also stated he expects the total cost for the year to be significantly less than last year and very close to the PCA newsletter annual allocation. Graham mentioned that Jeff and Wendy Walton have volunteered to do some Club marketing/communications in an effort to encourage more advertising and to gain some good publicity for the Club.

Rita Hancock mentioned that she was organizing a list of item contributions for the October Ronald MacDonald House fund raiser next weekend. These contributions are expected to be the auction items for that event. Ronald McDonald House asked for a copy of the list also so they can send individual Thank You Notes to contributors. Bud Horenci showed the autographed, numbered and framed Bodo Knockenhauer painting reprint which is for the auction and the remaining 49 reprints will we also hope will be sold. This is the painting that was used for the cover of the last Der Gasser magazine. The Board expressed their thanks to Bodo for the generous assistance. Joe Asher indicated he will handle acquiring or creating some type of numbered bid card for the auctioneer to recognize and record for winning bidders. Rita also mentioned we are currently at 57 or so registrations for the annual party November 13, 2010 and will arrange for another email blast or two to hopefully increase attendance. She also mentioned another drive in breakfast on Sunday November 28, 2010 at Peddler's Village in Lahaska, PA followed by a tour, for those inclined, of the John Thompson car collection located nearby.

Francine Knockenhauer reported on the Goodie store activity and indicated she had filled orders for 19 of the new Club jackets and expected a few more orders. She also indicated that the inventory of older items was dwindling as a result of the aggressive sale pricing.

Joe Asher indicated this was the final formal Board meeting for the year and that Rita as the 2011 Vice President will assume scheduling and arrangements. Graham indicated he will host a January Executive Board Meeting at his house to review our 2011 activity schedule and budgets.

Ian Curtis gave a brief report on the recent Autocross activity and was working on next year's schedule.

A brief discussion regarding the awards normally given at the annual dinner was held and Graham is running with that assignment, including trying to round up the reusable awards for the needed, additional engraving of the 2010 winner's names.

Graham also requested that for 2011, Chris Barone be added to the agenda to give the Board a monthly financial report, and Ian Curtis to give an Autocross report.

The meeting adjourned at 8:15 PM. EDT.

Submitted:

Bud Horenci
Secretary of the Meeting