

Riesentöter Region, Porsche Club of America, Inc.
(a Pennsylvania Nonprofit Corporation)

Minutes of a Meeting of the Executive Board
Held
25 July 2010

A meeting of the Executive Board of Riesentöter Region, Porsche Club of America, Inc. commenced on Sunday, July 25, 2010, at 5:00 PM EDT at the home of Joe Asher. The voting members present in person or by conference telephone were Graham Knight, Joe Asher, Chris Karras, Allison Dollery, Rita Hancock, Marty Kocse, Steve McMorn, Myles Diamond, Francine Knochenhauer, Peter Majka and Brian Minkin, constituting a quorum. Larry Herman was absent. Dan Newton joined the meeting in progress. Also present for all or part of the meeting at the invitation of the Board was Bud Horenci, Todd Little, Chris Barone, Kathleen Horenci and Bodo Knochenhauer.

Graham Knight called the meeting to order and welcomed the members and guests.

Rita Hancock moved the adoption of the minutes of the Board Meetings held May 23 and June 27, 2010, which had been distributed to the Board in advance of the meeting. Graham Knight seconded the motion and it carried unanimously. (Knight, Asher, Karras, Dollery, Hancock, Kocse, McMorn, Diamond, Knochenhauer, Majka and Minkin in favor; no one opposed; no one abstained)

Dan Newton joined the meeting at 5:10 PM EDT.

Graham Knight noted that he had canvassed the current members of the Board as to their interest in continuing to serve and sought input from other members of the Club. After discussion, Graham listed the following members who will run for the elected offices noted: Graham Knight for President, Rita Hancock for Vice President, Bud Horenci for Secretary, Chris Barone for Treasurer, Joe Asher for Social Chair, Peter Majka for Membership Chair, Dan Newton for Der Gasser Editor, Ian Curtis for Autocross Chair, Myles Diamond for Track Chair, Larry Herman for Technical Chair, Francine Knochenhauer for Goodie Store Proprietor and Todd Little for Webmaster. Marty Kocse agreed to assist with membership matters and, at the request of Myles Diamond, will consider assisting with DE registration.

Todd Little reported on the progress of the update and improvement to the Club's web site. Todd believes that he will meet the very aggressive schedule to complete the re-launch of the web site by the original July 30 target date. Integrating the web forum with the web site will come at a later date. Todd described the need for updated, current content and several members of the Board agreed to supply current information on the Club's programs. The Board thanked Todd for his hard and substantial work on the web site implementation.

Dan Newton updated the Board on the printing and postage costs for Der Gasser for the remainder of 2010. The Club's use of a lower-cost printer for the last two issues has not been

successful. The layout capabilities of the printer are weak and schedules have not been met. Dan will look for a new printer. Bud Horenci briefly described his experience in publishing a magazine and agreed to work with Dan in identifying a new printer for Der Gasser.

Steve McMorn reported on the autocross program, including a detailed description of the plans for the Planes & Porsches fundraiser autocross, the inaugural concours car show, annual picnic and monthly meeting on August 15 at the Reading Airport. The concours is expected to have a Carrera GT, several RSRs and as star of the show from the Pixar Movie Cars, Doc Hudson, a 1951 Hudson Hornet who plays a seemingly quiet country doctor who runs the local “medical clinic” (mechanic shop) in Radiator Springs.

Rita Hancock then reported on a large number of recent and forthcoming social activities. The principal concern is whether the Club can fund dinner at the October charity fundraiser DE event. Following consultation with Myles Diamond, the plan has been made tentatively to fund the \$25/person dinner cost by increasing the price for the three-day DE event at Thunderbolt to \$525.

Myles Diamond confirmed that under the Expense Reimbursement and Discount Policy as adopted on 23 May 2010, an instructor making use of the free DE event (earned by instructing only at two DE events earlier that year) will be required to instruct at the free DE event. Chris Karras agreed to circulate the revised policy.

Myles Diamond described preliminary planning for the 2011 DE season, including possibly moving the Summit Point dates to November away from the holiday weekend, negotiating for price reductions with NJ Motorsports Park, possibly holding a DE event at Monticello, reducing dates at Pocono, expressing interest in the forthcoming Liberty Bell track being developed near Reading and possibly cooperating with the Potomac Region for Thunderbolt and Mid-Ohio DE events. The Board applauded the plans that Myles is considering. Myles also reported on the high subscription rate for the Watkins Glen DE event, due in part he surmised to Potomac cancelling their event there. Myles also noted that Robert May will be shooting a short film during the Watkins Glen DE event, but that it will not interfere with the event.

Chris Karras described some suggestions to the Club’s Bylaws and policies suggested by Elizabeth Lyle and Joe Piernock and invited other members of the Board to join the next conference call on those topics. Chris had previously distributed the proposed changes, and Bud Horenci noted that he had read them in detail. Bud and Graham Knight asked to join the next call with Elizabeth and Joe. Debbie Cooper has also been invited to participate in the discussion and last did so in December 2009.

Allison Dollery provided a copy of the Club’s federal income tax return on Form 990 to Graham Knight who will send it to Chris Karras for filing with these minutes. Graham Knight and Dan Newton volunteered to review the bank statements that Allison brought to the meeting.

Brian Minkin noted that in response to the advertisement in Der Gasser a member near Reading had volunteered to store the cones used at DE and autocross events. Brian will follow up with him.

Francine Knochenhauer delivered \$495.88 in cash to Allison Dollery, proceeds of the sale of T-shirts. She also noted that she plans to order red jackets similar to the blue jackets bought to commemorate the Club's 50th Anniversary. The order deadline is 1 September.


Chris Barone reported that the rally will be held on 25 September and cover parts of four counties, concluding at Bear Creek for refreshments and awards. The rally will follow the format of minimum miles travelled. Graham Knight volunteered to assist with the rally and encouraged Chris to solicit assistance from more members.

Marty Kocse reported on his effort to obtain e-mail addresses for affiliate and family members. Following National PCA's implementation of its new web site, only the affiliate or family member may update his or her data, not the primary member. Marty will so advise the primary members by e-mail. The Club currently has 1,387 primary members.

Joe Asher reviewed dates and locations for forthcoming member and Board meetings.

The meeting adjourned at 6:55 PM EDT.

Submitted:



Christopher G. Karras
Secretary