

Riesentö ter Region, Porsche Club of America, Inc.
(a Pennsylvania Nonprofit Corporation)

Minutes of a Meeting of the Executive Board
Held
22 May 2011

A meeting of the Executive Board of Riesentö ter Region, Porsche Club of America, Inc. commenced on Sunday, May 22, 2011 at 4:15 PM EST at the home of Jeff Walton. The voting members present were Graham Knight, Rita Hancock, Joe Asher, Francine Knochenhauer, Ian Curtis, Myles Diamond, and Brian Minkin, constituting a quorum. Absent voting members were Chris Barone, Bud Horenci, Peter Majka, Dan Newton, Todd Little, and Larry Herman. Non voting Board members present were Paul Walsack, Jeff Walton and Kristyne Haver. Also present for all or part of the meeting at the invitation of the Board was Bodo Knochenhauer, Paula Gavin, and Ann Marie von Esse.

Graham Knight called the meeting to order and welcome the members.

Graham Knight introduced Membership Chair nominee, Paula Gavin and Secretary nominee, Ann Marie von Esse. Graham Knight stated Perter Majka, Membership Chair and Bud Horenci, Secretary have withdrawn themselves from the Executive Board for personal reasons. Graham Knight moved to elect (appoint) Paula Gavin as Membership Chair and Ann Marie von Esse as Secretary. Joe Asher seconded both motions and it carried unanimously. (All voting members present were in favor, no one opposed)

Joe Asher moved to adopt the minutes of the Board meeting held April 17, 2011, which had been distributed to the Board in advance of the meeting. Rita Hancock seconded the motion and it carried unanimously. (Knight, Asher, Hancock, Curtis, Diamond, Knochenhauer and Minkin in favor, no one opposed)

Myles Diamond reported Tire Rack has agreed to a commission program for RTR on all items sold. There was further discussion of how RTR will receive payments from Tire Rack and the method in which payments will be transferred to the RTR financial accounts. Brian Minkin reported Bud Hoernci held the Tire Rack commission application with specific information pertaining the discussion. Rita Hancock stated she would contact Bud Horenci about obtaining the Tire Rack application.

Graham Knight proposed the monthly RTR financial reports be presented as a PDF to Board members, in lieu of presenting at meetings. In addition, bank statements be sent to only the President, Graham Knight and Vice President, Rita Hancock given the sensitive nature of information listed on statements. The Board was in agreement.

Myles Diamond reported the September 2011 Pocono DE contract has been delivered. In addition, the remaining DE contracts and deposits have been sent. Myles Diamond stated there will be an Autocross event at Pocono October 2011 and the Pocono Region has offered to assist RTR. A timing system for Autocross events will be purchased at the cost of \$1100.00. The cost will be deducted from the DE budget. The timing equipment will be retained by Larry Herman, Technical Chair, and stored with club safety equipment. Myles Diamond agreed to multiple email blasts being created and distributed for promotional purposes. In

addition, opening registration for the event as soon as possible was also suggested. A preliminary flyer design for the event was circulated throughout Board Members for comments and suggestions. It was agreed the flyer must be printed by July 22, 2011 member meeting. It is also suggested the flyer be included in the next edition of the Der Gasser. All members were in agreement.

Myles Diamond will contact Dan Newton regarding printing aspects of the DE flyer. Myles Diamond reported on the Pocono DE event held May 13-15, 2011. Weather was undesirable, attendance was down. The club profited approximately \$1600.00. Myles Diamond stated the Heel Toe Clinic, organized by Jim McCombs, was well received. Registration for the upcoming DE event at New Jersey Motorsports Park (Lightning) is currently 75% full. Approximately 10-15 more registrants are needed to break even. The club is also in need of more instructors for the Lightning DE event. Paul Walsack reported 14 members attended the tech session at Tilson's Automotive on May 21, 2011. Myles Diamond suggested the cost of NJMP is too high and the club should consider dropping NJMP as a DE option if NJMP does not negotiate lowering the cost of track events.

Congratulations were made to those who made DE "instructor" at Pocono May 2011.

Ian Curtis reported the AX BBQ will be held on September 10, 2011 and will be hosted by Specialty Cars of Allentown, PA. Porsche of the Main Line will sponsor the Planes and Porsche's Summer Spectacular event on August 14, 2011. The charity organization for the event is Miller Blood Bank. Channel 69 has offered to put video cameras in some of the cars registered in the AX event. There will be a Show and Shine organized by Rita Hancock and Kris Haver. Registration will be on Motorsports Reg.

Graham Knight presented a motion to update bylaws and remove item regarding member meetings are to be held the last Wednesday of every month. Francine seconded the motion, all Board members are in favor.

Joe Asher gave the Social Chair report and stated approximately 20 people attended the Dine and Drive to the Jim Thorpe Art Festival on May 17, 2011.

Rita Hancock reported the next member breakfast will be held at The Westover Country Club on June 19, 2011. The next monthly member meeting will be held on June 22, 2011 at Otto's Brauhaus. The Club Picnic and monthly meeting will take place on July 23, 2011. Rita Hancock reviewed further pending dates and locations for upcoming member and Board member meetings.

The new picture for the cover of the Der Gasser was presented. It will be sent to Dan Newton. Dan Newton was not in attendance.

Jeff Walton discussed adding a member business directory to the Der Gasser and RTR website. Brian Minkin suggested it would be beneficial to members to have options to services provided by fellow members of the club. Listings would be published on a volunteer basis only and placed in Der Gasser once a year. Members must register if they want to participate. Jeff Walton will speak to Todd Newton about specifics.

Joe Asher stated he has spoken to Thompson Automotive regarding sponsorship of the September 2011 Pocono event. For every \$1000 donated, RTR would provide 2 taste of tracks session, 2 full garage spaces, and 1 Drivers Education.

No web site status update. Todd Little was not in attendance.

Francine Knochenhauer reported an order of one hundred fifty Riesentöter Region golf shirts of various colors had been placed. Shirts will be sold at \$30 each. Brian Minkin suggested looking into National PCA goodie store. He stated they can place the RTR logo on most everything they currently have for purchase.

Joe Asher strongly encouraged further investigation of goodie store options through National PCA before another order is placed.

Paula Gavin suggested relations with area Porsche dealers needs to be increased. RTR should encourage dealers to promote the club by leaving new member forms at each of our area dealerships. The Board was in agreement.

Pete Webster stated the RTR Rally will take place on July 16, 2011. Cost \$20 per car. Register at Motorsport Reg.

Kristyne Haver reported the public service awards have been submitted.

The meeting adjourned at 5:30 PM EST.

Submitted:

Ann Marie von Esse
Secretary